POSTER PREPARATION GUIDELINE

1. Each participation MUST submit **ONE (1) poster**.

2. Participants must produce their own poster according to the poster template. The evaluation will be only on the contents of the poster; thus, the inventors can choose an appropriate design and background for the poster. You may use also the **Poster Template given in the iTREXC2025 website.**

3. The poster size is **A1 size (841 x 594 mm or 84.1 x 59.4 cm)** and it must be printed (**Poster printing costs borne by the inventor**) .

4. The Innovation Poster must include:
   - Title of Innovation Product/ Project
   - Group Members/Organisation Name
   - Product Description
   - Innovation Objective
   - Problem Statement
   - Implementation Level
   - Innovation Product/ Project Impact
   - Uses and Applications
   - Authenticity/ Novelty
   - Commercial Potential/ Commercialisation/ Publishing Status
   - Other relevant information (e.g: Potential market, collaborators, extra pictures, etc).

5. Poster should be prepared in **English** only.

6. Relevant **images** can be included.

Reminder!

● Don't use small font sizes.

● Don't use shadow effects.

● Don't use the same background colour as the title and its content.

● Don't use blurry images of products or logos.

● Don't put in descriptions that are too long.

Download The poster template at Website