

## VIDEO INNOVATION EXHIBITION GUIDELINE (ONLINE MODE)

### 1. Video Format & Style

- Each presenter must prepare a **video presentation of up to 10 minutes**.
- The presentation may be done in **one of the following formats**:
  - **Option A**: Present directly **in front of the camera** (face visible while explaining slides).
  - **Option B**: Use **voice-over narration** on your PowerPoint slides (without showing your face).

### 2. Video Quality & File Format

- The video must be in **high definition (HD): 720p or 1080p resolution**.
- Save the video in **MP4 format**, or another common format compatible with both Windows and Mac (e.g., MOV, AVI).

### 3. Recording Tools

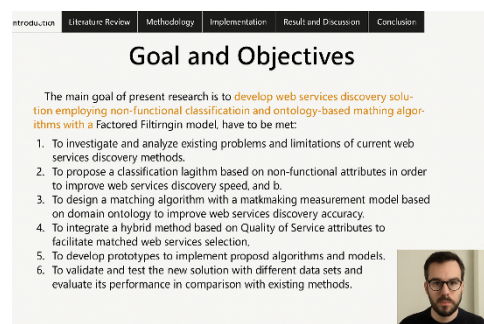
- You may use any video or screencast recording software such as:
  - **OBS Studio**
  - **ScreenPal**
  - **PowerPoint recording**
  - **Zoom**, or any other suitable platform.

### 4. Presentation Creativity

- There is **no fixed template** for the video. You are free to **express your creativity** in how the content is delivered and visually presented.

### 5. Camera Placement

- If you are recording yourself using a webcam:
  - Ensure that your video window does **not cover or block** any text or important content on your slides.
  - Place your webcam frame **at the bottom corner**, preferably **small-sized** to maintain clarity of slide content.



## 6. Video Introduction

At the beginning of your presentation, include:

- **Your full name**
- **Your supervisor's name** (if applicable)
- **The title of your innovation/research project**

## 7. Suggested Slide Content

We recommend organizing your video and slides according to the following structure:

- a. Product Description
- b. Innovation Objectives
- c. Problem Statement
- d. Authenticity/Novelty
- e. Implementation Level
- f. Uses and Applications
- g. Innovation Product/Project Impact
- h. Achievements or Recognition

## 8. Language

- Presentations can be delivered in either:
  - **English** or
  - **Malay (Bahasa Melayu)**

## 9. Submission Instructions

- Upload your video to **Google Drive, YouTube**, or any **online video platform** with public or unlisted access.
- Then, send the **video link** to **itrexc@uis.edu.my** with the subject line: **ITREXC 2025 Video Innovation Exhibition Online – YOUR FULL NAME.**

## 10. Submission Deadline

- All video submissions must be received by **25th August 2025.**